

## PM Path Consultation Working Group Minutes

<b>DATE</b>	04/30/2021		<b>TIME</b>	12:00PM EST
<b>LOCATION</b>	Zoom Meetings		<b>RECORDED BY</b>	TM
	Melissa Hammell (MH) - Chair	X	Guy Freedman (GF)	X
	Bob Watts (BW)	X	Cassidy Caron (CC)	X
	Danielle Roy (DR)	X	Sandy Jackson (SJ)	X
	Dawn Mittelholtz (DM)		Tracy Loch (TL)	X
	Patrick Kelly (PK)	X	Sherri Gropp (SG)	X
	Tracey Murray (TM)	X	Councillor Barry Fisher (BF)	X
	Councillor Jenn Pfenning (JP)	X	Kelly Baird (KB)	X
<b>NEXT DATE</b>	May 10, 2021 @ 10am EST			

ITEM	DISCUSSION	ACTION
1	<p><b>Introductions</b></p> <ul style="list-style-type: none"> <li>Everyone introduced themselves</li> </ul>	
2	<p><b>Council Updates</b></p> <ul style="list-style-type: none"> <li><b>JP</b> noted that an anonymous letter was received from a resident requesting that the supplied red dress be laid on the former site of SJAM to honour the Missing and Murdered indigenous Women and Girls; <b>GF</b> advised that it may be a challenge to tie that to the history being consulted on. <b>CC</b> advised looking into the process Nelson BC took for their red dress display and the educational piece to understanding; noting that the community may not be fully aware of the symbolism. <b>CC</b> suggested a possible solution for May 5<sup>th</sup> could be a statement from Council recognizing the day and it's importance.</li> <li><b>BF</b> noted that there may be a lack of unity from Council regarding the PM Path; <b>GF</b> noted there needs to be a process and building a respectful relationship for unity. <b>CC</b> shared the 3 specific times where Council will be participating in the consultation; one-on-one conversations, focus group, final decision makers when recommendations are made in final report.</li> </ul>	<p><b>KB</b> to plan for social media education sharing</p> <p>Further discussion on potential one-on-one meetings with FPG team and Councillor/Mayor</p>
3	<p><b>Engagement Strategy</b></p> <ul style="list-style-type: none"> <li>Educational event that was initially planned for the beginning of May will be moved to later in the month / early June; other municipalities are contemplating other things too and there is potential for a virtual version with expert panels, enriching Q&amp;A</li> </ul>	

	and moderated conversations.	
4	<b>Media Relations / Communications</b> <ul style="list-style-type: none"> <li>Initial discussions have occurred; further planning on social media and website planning as well as other forms of communications</li> </ul>	<b>CC</b> to meet with <b>KB</b> and <b>TM</b> to discuss communications plan
5	<b>Other Business</b> <ul style="list-style-type: none"> <li>Everyone to think about key groups that were discussed and who should be included</li> </ul>	Forward information to <b>CC</b>
6	<b>Adjournment</b>	