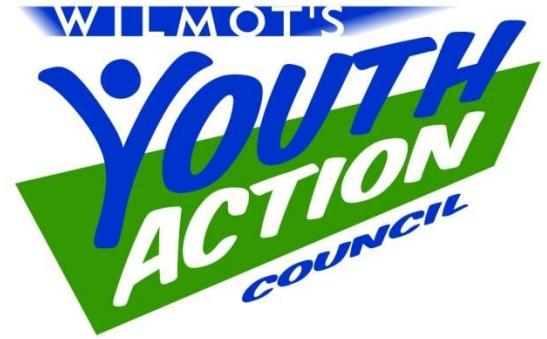


## Meeting Agenda

Date: October 28, 2019

Time: 7-9pm



### Agenda Items

#### Topics to cover:

- Welcome
- Paperwork and applications & Remind Sign Up
- T-shirts and hoodies collection
  - Hoodies have been ordered
- October Event Debrief
- Monthly Write Up's
  - Baden Outlook Due: October 29 for November
  - Small Town Living to be re-launched in 2020
- November's Gingerbread Contest event prep at 8:00pm with Crystal
- Executive Positions & Jr. YAC Mentor

#### Action Items from Agenda:

- November 4 is our first wellness night!
  - Topic:
    - Physical Health
      - Zumba & yoga
      - Swimming Night
    - how to support Friends
    - Self Care / Spa Day
    - How to talk about feelings and how to feel the feelings returning to childhood
    - Stress Management
    - Online safety/ reigning in sphere of influence
- Hoodies
  - Need to contact B.K. about hoodies

- Everyone else is covered
- All present members have paperwork
- Debrief
  - Planning was good, turnout was not
  - More aggressive with advertising
    - More on latter
  - Participants were happy
  - Next time we need to make and send posters out earlier
  - The schools were out of our control
    - Each public school is different
      - They all get approved by the school board
      - Each school has their individual advertising
    - No idea what happened with Holy Family
    - Set up once we figured out what was happening went well
      - Decorations should be planned out before we go so we can post them
      - Decorations went well
      - Next time we need to bring all the decorations, not limit ourselves, there is always extra room
    - Jobs need to be confirmed before so we are present for the whole time
      - Abby did a good job jumping in to stand in
- Thoughts for next event
  - Excited because we have a dedicated audience already
  - Worried because people we may not like the changes we may make
  - Possibly plan next year's contest as most of this year's is planned
  - In May, June was start to plan the October event for the next year so as the year starts off we have a base
    - Advertising is always not great for the October event
  - Paying it forward
- ☆ K.M. is in the same SAC class as publicity (announcements)
- Baden Outlook
  - M.D. to write
  - 300 words
  - Review of last month
  - Promote November Event
  - Can just submit an updated Gingerbread contest poster
- Small Town Living
  - Same idea as the Baden Outlook
  - Taking a break
  - Will reach out in early 2020

- it distributes in Rural Waterloo Region and Oxford County
- New Hamburg Independent
  - Not doing a community connections section
  - Can possible for our own column
    - K.M. talk to Mr. Cowan about where he got it
- Wellness Night
  - We will do an hour of planning for Wellness Nights
    - With ICC next week
  - Then an hour of yoga
  - The idea with wellness nights is they are available to the community
    - You can invite a friend
    - Youth LEader to invite drop in kids to come
  - If you are not comfortable to do yoga you can stay up in the Optimist Centre
- Wilmot Gingerbread Committee
  - Has been involved in the Gingerbread house for 10 years
  - Really exciting
    - Makes it worth is
  - Walking us through the event and its planning
  - 4 people on Wednesday November 27 5:30-8
    - Help with registration
    - Theme is Christmas movie
    - Then we judge with score cards
  - As many as can come on Thursday November 28 5:45-8
    - Visitation
    - And Awards
    - Someone to announce the winners
- K.M. to create a sign up
  - Can create a poster for next year
  - Things that go into planning
    - Prize money comes from donations and sponsorships
      - Need to touch base with the Optimist clubs
    - Judges are already picked
      - Could add a youth judge (before semi)
    - Ribbons from Cassion Ribbons
  - Usually about 70 houses entered
    - Slowly decreasing in numbers
  - Could have a community decorating session (like the pumpkin carving)
    - Could reach out to ACES and hockey teams
    - Drop ins 20-26 Wed (Drop in), Thurs (Drop in), Fri (Drop in), Sat (Drop in), Mon (YAC), Tues (Drop in),

- Good for advertising
  - Creating an instagram frame to take pictures for all of the events, interchangeable
    - Another advertising thing
    - #YACPACK
  - Instant cameras so that people can take pictures and take them home or create a collage
    - Another interaction point
    - An easier way to interact with strangers
  - If we do a comm
- Executive Position
  - B.K. for Director of Public Relations
  - I.L. for Social Engagement
  - K.M. and K.F. for Vice-Chairs
  - Jr. YAC Mentor is still available
- Will post meeting minutes starting this week to the website

#### Status Updates on Action Items:

- We will go to the Optimist clubs for fundraising, Independent, post posters in town, posters in school, we need to update social media, call to confirm judges
  - Optimist clubs, advertising, Judges,
  - Gingerbread Committee to send list
- Gingerbread Committee takes TLC, independent, Josslin's insurance, prize money (donations come to an account, money comes out)
- Church is booked
- All age events
- 4 YAC Members on Wednesday 5:30-8
- As many as can come on Thursday 5:45-8
- H.M. can bring posters to Baden Public on Nov. 6/19
- Next week we will divide the locations to post posters
- L.S to distribute to local Schools
- Sort out volunteers for the drop in decorating
- What group is doing what