



MUNICIPAL ELECTION 2026 CAMPAIGN SIGN FACT SHEET

Campaign signs are governed by the Township of Wilmot Sign By-law 2002-68. Campaign signs on Waterloo Region roadways are governed by Region of Waterloo By-law 21-064 (amends By-law 10-30). Campaign Signs placed in the controlled area of Highways 7 & 8 must have the approval of the Ministry of Transportation.

This Fact Sheet is a guide. For additional detail refer to the applicable Sign By-law.

1. Campaign Signs are not permitted **on any Township of Wilmot property or road allowance.**
2. Campaign Signs are not permitted **on any Waterloo Regional Road.**
3. Campaign Signs are permitted on private property only, and in any zone.
4. Campaign Signs shall not be placed on private property without the consent of the owner of the property.
5. Campaign Signs shall have a maximum sign area of **.84 square meters**. Signs exceeding this size shall comply with the corresponding regulations for signs in the zone which it is being placed (with respect to structure, location, dimensions and sign characteristics).
6. No Campaign Sign shall be illuminated.
7. Campaign Signs shall not be placed in such a manner as to obstruct a driver or pedestrian's view of roadways or driveways or in such a manner as to interfere with the visibility or effectiveness of any traffic signal, sign or device.
8. Campaign Signs shall not interfere with streetlamps, power or telephone wires/poles, fire hydrants, fire escapes, fire exits or reservoirs.
9. Campaign Signs installed on any property shall be **removed within seven (7) days of Voting Day** by the owner of the sign or the owner of the property on which the sign is located.
10. Campaign Signs placed contrary to the Sign By-law may be removed without notice. If not picked up, the Township will dispose of the sign without notice or compensation to the sign owner.

Inquiries:

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